

ADVERTISING

Rate

GUIDE 2017

Farminguk

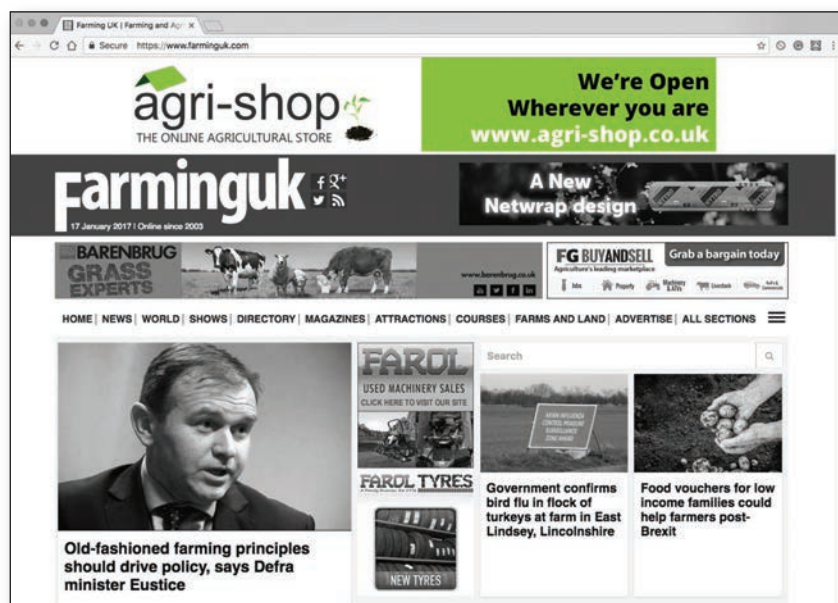
Farminguk

THE UK SITE
for agriculture

ABOVE *the fold*

Do you want your advert to display on every page across the whole site?

The following positions are visible on every page of the FarmingUK website. Advertising in any of these four spaces will grant your company maximum exposure to over 280,000 individual visitors every month, with an average of over 1.2 million page views each and every day!



Site Header

Dimensions:

940px wide x 150px deep

This large banner is visible on every page of FarmingUK. This is our most sought after position due to it's premium location, right above the logo!

From £1,500 per month

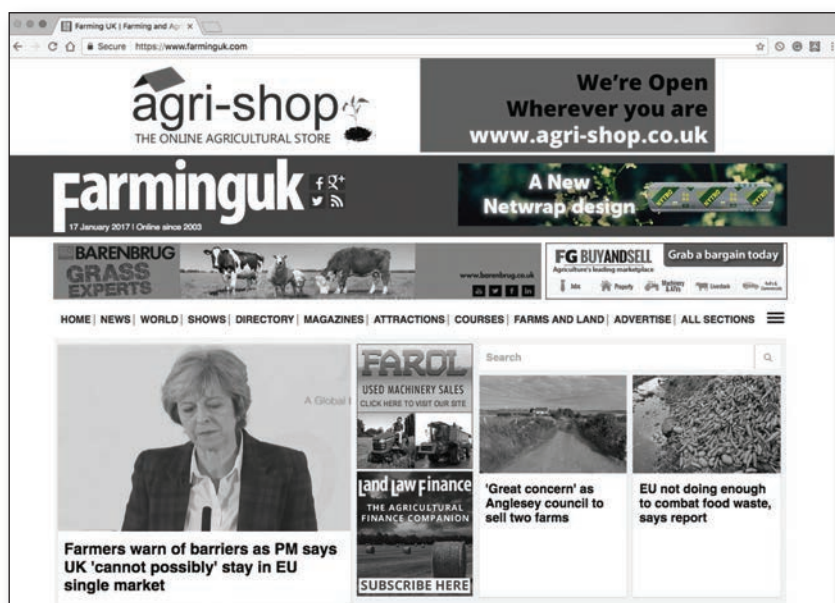
Logo Banner

Dimensions:

525px wide x 100px deep

Directly next to our logo, this eye-catching advert position will generate clicks from every page of the FarmingUK website!

From £1,000 per month





Leaderboard

Dimensions:

778px wide x 90px deep

50 pixels longer than a standard Leaderboard, advertising here allows you to get your message across clearly... with room to spare!

From £500 per month

Header Right

Dimensions:

385px wide x 90px deep

Directly above the sections menu and the search bar, this position will guarantee views with every unique page search.

From £250 per month



HOME *page*

Advertising on the FarmingUK homepage

Place your advert on the home page to gather widespread attention to your business. An advert here will guarantee effective reception and clicks.



Popup Advert

Dimensions:

500px wide x 500px deep

The ultimate in advertising exposure! This pop-up advertisement will appear for every single visitor to FarmingUK.com. The pop up acts on a 20 second timer, and will be the only clickable asset on the website for this period.

From £2,000 per month

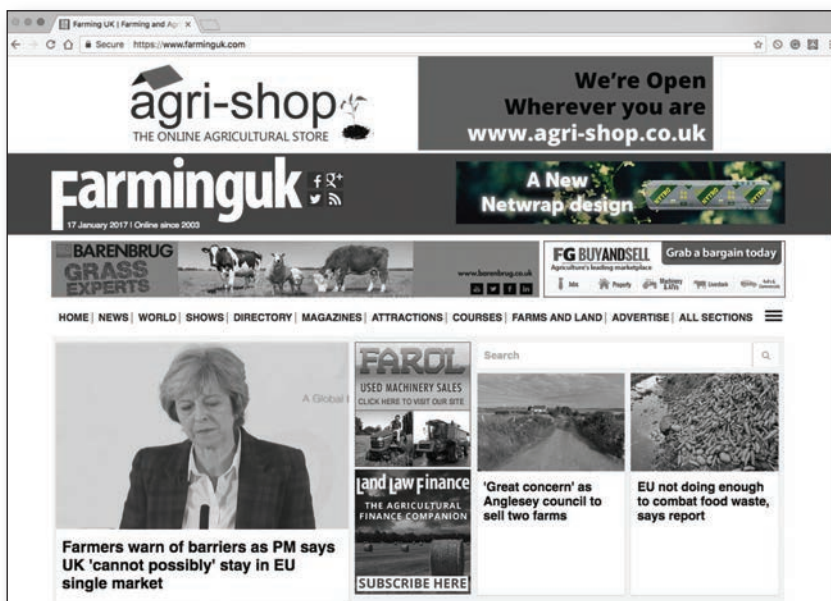
Homepage Premium

Dimensions:

185px wide x 200px deep

Do you want your company to get top exposure next to our headline stories? With a Homepage Premium advert, you are guaranteed to appear in one of these two rotating positions.

From £400 per month





Homepage Button

Dimensions:

185px wide x 200px deep

A Homepage Button advert on FarmingUK gives you exposure to our site visitors, at their very first port of call.

From £200 per month

Homepage Skyscraper

Dimensions:

185px wide x 600px deep

As with the Homepage Button advert, the Homepage Skyscraper gives you access to visitors to FarmingUK on the very first page they visit. Not only that... you're doing it three times the size!

From £600 per month



NEWS SECTION *advertising*

Reach your target audience by advertising in one of our individual news sections!

Have you got a specific product you would like to sell... then why not advertise in one of our unique news sections to guarantee you are reaching your target audience?

Choose from one or more of the following FarmingUK New sections:

■ Agri Safety ■ **Animal Health** ■ Arable ■ **Bees & Beekeeping** ■ Brexit ■ **Crops & Cereal Dairy**
 ■ Diversification ■ **Education** ■ Feed & Forage ■ **Forestry** ■ Finance ■ **Grassland Husbandry**
 ■ Housing & Equipment ■ **Machinery** ■ Market Reports ■ **Meat Processing NFU** ■ Organic ■
Pigs ■ Poultry ■ **Produce** ■ Products ■ **Property News** ■ Renewables Rural Life ■ **Sheep**
 ■ Shows & Events News ■ **Slurry & Irrigation** ■ Supermarkets ■ **Top Tips**



News Section Button

Dimensions:

185px wide x 200px deep

Section Button advertising will guarantee you reach your target audience!

From £500 per year

FARMINGUK agri-directory

Directory Listing

Leaderboard Dimensions:
728px wide x 90px deep

Button Dimensions:
185px wide x 200px deep

Advertising in our Agri-Directory couldn't be easier! Featuring a Leaderboard header on your directory page, and a Button Advert that rotates around every other Agri-Directory listing, you can guarantee your company is well represented on FarmingUK.

Your directory will feature a company overview, extensive contact details and map so that customers can find your premises easily. Optional extras include uploading a video to your directory listing, and adding a downloadable brochure in PDF format.

You can even showcase up to two of your company products (along with images) in our "More about this company" section!

Basic listing from £300 per year
Enhanced Listing from £500 per year

Advertise your company in our Agri-Directory!

Our Agri-Directory puts your company details in the hands of those who need it! Full search functionality, along with an A-Z listing of over 500 individual categories, you can guarantee that your product will always be just a few clicks away from a potential customer.

Cotesi UK

Address: SUITE 7, HARLEY HOUSE MILL
FOLD - RIPPONDEN
SOWERBY BRIDGE
HX6 4DJ
West Yorkshire
United Kingdom
(01422) 821000

Tel: (01422) 821000

Fax: (01422) 821007

Email ID: [Click here](#)

[Visit Website](#)

About this Company

Recognized as a full range Supplier of premium package of products oriented to the Marine, Fishing, Safety, Defence and Agriculture, COTESI UK is the branch of Cotesi Portugal for the British Isles and Republic of Ireland. With manufacturing sites in Europe, USA and Brazil, together with a Distribution presence all over the world, COTESI is in an unique position to combine the best of manufacturing know-how with the firsthand understanding of the market, in order to meet the challenges of the modern world.

Maps

Map Satellite

More about this Company

PP BALER TWINE

Cotesi the only baler ties you should ever use

PB Baler Twine

COTESI twine is produced using the most advanced technology.

Special Features include:

- Easy Feed Spools
- High UV Stabilisation
- Consistent twisting and twine shape throughout the spool
- High Strength

Netwrap

COTESI investment on the most up to date technology has improved the quality and performance of **Maxidover Netwrap** which offers the following special features:

- Full Bale Coverage
- Left Right Indicator
- Roll End Warning
- Consistent Performance
- High Tenacity and Strength
- Guaranteed Length

NETWRAP 9 STRETCHFILM

Recognized as a full range Supplier of premium package of products oriented to the Marine, Fishing, Safety, Defence and Agriculture, COTESI UK is the branch of Cotesi Portugal for the British Isles and Republic of Ireland. With manufacturing sites in Europe, USA and Brazil, together with a Distribution presence all over the world, COTESI is in an unique position to combine the best of manufacturing know-how with the firsthand understanding of the market, in order to meet the challenges of the modern world.

To discuss your requirements please contact Mike Ruck on 01422 821 000 or you can go to our website to view our full range of products www.cotesi.co.uk

You can find Cotesi UK in the following categories

| | |
|----------------------------------|-----------------------------|
| Crops, Arable, Wheat & Equipment | Full Detail |
| Engineers | Full Detail |
| Handling & Equipment | Full Detail |
| Manufacturers | Full Detail |
| Packing & Packaging | Full Detail |

Cotesi UK

AGRICULTURE

your future your choice

TRAMPSPREAD

Manufacturers & Suppliers of Specialist Sperry Equipment throughout the UK, Europe & beyond

www.trampspread.co.uk

DSV

- Promotes GIB
- Cereals and Maize
- Forage crops
- Soil Improvement cover crops

AGMACHINERY

HIGH QUALITY USED MACHINERY

SEARCH FROM 1,000'S OF ITEMS

www.agmachinery.co.uk

land law finance

THE AGRICULTURAL FINANCE COMPANION

SUBSCRIBE HERE

DK ELECTRONICS

Specialists in the supply, repair & servicing of agricultural electronics

www.dk-electronics.co.uk

AGRICULTURAL *courses*

Advertise your University or College with FarmingUK!

Gone are the days when agricultural courses were recommended by word of mouth and printed flyers. Today's students are searching for their further education online! Advertise your Agricultural Course with FarmingUK, and let us help you find your next graduates!

Course Listings

Dimensions:
325px wide (variable depth)

Your listing will outline the details of your academic course, along with a map showing the location of your campus.

Your listing will also include your University or College logo prominently on the right hand side of the page, and include a direct link to a URL of your choice. There is even an option to send the listing to an email address, so that friends or family can recommend your course to other students!

From £300 per year

Course Listing with Button Advert

Dimensions:
185px wide x 200px deep

All of the above, with a button advert on the main search page

From £500 per year

CLASSIFIED *listings*

Selling your unwanted machinery or livestock through FarmingUK couldn't be easier!

Gone are the days when agricultural courses were recommended by word of mouth and printed flyers. Today's students are searching for their further education online! Advertise your Agricultural Course with FarmingUK, and let us help you find your next graduates!

The screenshot shows a web browser displaying a FarmingUK classified listing. The page header includes the FarmingUK logo and navigation links. The main content area features a large photograph of a green John Deere F310 tractor with a front-mounted MoCo cutting system. Below the photo, there is a description of the equipment: 'NEW front mounted MoCo, 3.1mtr cutting width, IMPELLER QUICK KNIVES - STANDARD 6 SPLINES - 1000 RPM. Built ready to go for 2017 season'. To the right of the photo, the listing details are provided: 'John Deere F310', 'FAROL', 'Date: 14 January 2017', 'Address: Norfolk', 'Tel: 01944 278843', 'Mobile:', 'Email: sales@farol.co.uk', and 'Price: Price On Application'. At the bottom of the listing, there is a 'Send to a friend' section with a text input field and a 'Send to a friend' button. Below the listing details, there is a map showing the location of the listing in Norfolk.

Personal Listings

Your Classified listing on FarmingUK comprises of up to 10 photographs of your item for sale, direct contact details, and a map of your location (optional).

From £POA

“Scraping” Listings

“Scraped” listings direct from your existing database will automatically update on the FarmingUK site at set intervals. Your company logo, contact details and location can all be included to create a truly bespoke advertisement. For more details, please talk to one of our team on 01484 400 666.

From £POA

FARMS AND LAND *for sale*

Selling your property or land is made easy with FarmingUK

With daily entries added, why not showcase your advert here for guaranteed customer exposure?



Personal Listings

Your property listing on FarmingUK comprises of up to 10 photographs of your item for sale, direct contact details, and a localised map of the property.

From £POA

“Scraping” Listings

“Scraped” listings direct from your existing database will automatically update on the FarmingUK site at set intervals. Your company logo, contact details and location can all be included to create a truly bespoke advertisement. For more details, please talk to one of our team on 01484 400 666.

From £POA

FARM *attractions*

Advertise your farm attraction or shop with FarmingUK

With our social-media presence reaching out to over 40,000 people every day, what better way to advertise your farm attraction or farm shop?

The screenshot shows the FarmingUK website interface. At the top, there are banners for 'AVIAN FLU SWEEPS ACROSS EUROPE' and 'Saniblanca D'. Below these is the FarmingUK logo and navigation links. The main content area features a listing for 'Wetheriggs Animal Rescue'. The listing includes a photo of a black cow, contact information (Address: Thorpe Farm Centre, Greta Bridge, Barnard Castle, County Durham; Tel: 01833 627444; Email: info@wetheriggsanimalrescue.co.uk; Price: Adults: £3.50, Concessions: £2.50), and a 'Visit Website' button. There is also a 'Send to a friend' section with an email input field and a 'Send to a friend' button. A map shows the location of the rescue center. The footer contains various links like News, World, Shows, Directory, Magazines, and a copyright notice for FarmingUK.

Farm Attraction Listing

Advertise your Farm Attraction on FarmingUK

From £300 per year

Farminguk *magazine*

FarmingUK - The Magazine for UK Agriculture!

FarmingUK is a monthly magazine distributed to over 15,000 people via our direct mailing list. Featuring the latest agricultural stories from around the UK, including unique content not found anywhere else on the website, what better place to advertise your business?



Double Page Advert

Dimensions:
340mm wide x 240mm deep

From £1,200 per edition

Full Page Advert

Dimensions:
170mm wide x 240mm deep

From £800 per edition

Half Page Advert

Dimensions:
150mm wide x 100mm deep

From £400 per edition

BESTof **BRITISH** *magazine*

Best of British - The only magazine showcasing Britain's farming businesses!

Best of British celebrates British farming success in every agricultural sector in the UK. Farm diversification, new products, colleges and businesses. Whatever the story we celebrate the achievement.

Double Page Advert

Dimensions:
340mm wide x 240mm deep

From £1,200 per edition

Full Page Advert

Dimensions:
170mm wide x 240mm deep

From £800 per edition

Half Page Advert

Dimensions:
150mm wide x 100mm deep

From £400 per edition



Land Law Finance *magazine*

THE magazine for the farmer and landowner.

Investigates all aspects of agricultural land, law and finance. Gain access to our growing readership of this unique magazine!



Double Page Advert

Dimensions:
340mm wide x 240mm deep

From £1,200 per edition

Full Page Advert

Dimensions:
170mm wide x 240mm deep

From £800 per edition

Half Page Advert

Dimensions:
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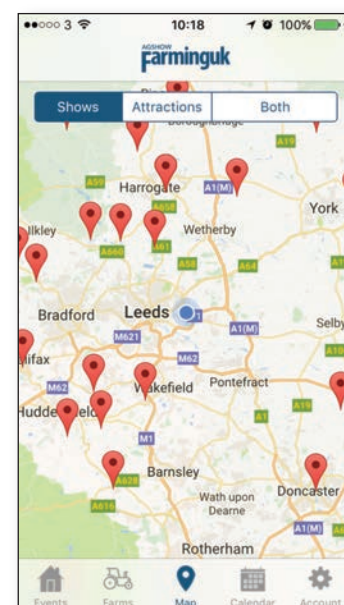
From £400 per edition

AG-SHOW *app*



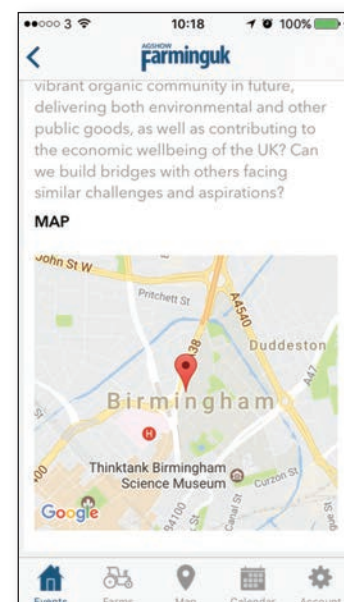
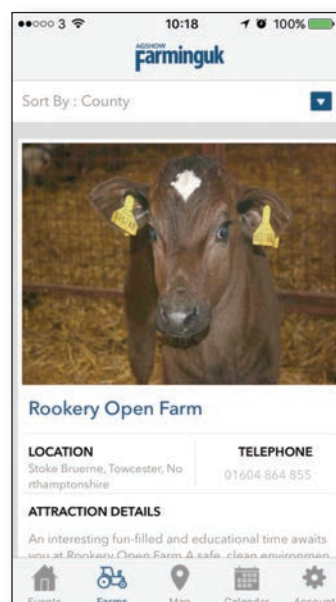
Discover countryside events and rural attractions across the UK and near you.

Get show information at your fingertips and never miss an upcoming event. Gain easy access to all your favourite shows, discover new ones, and see event information from your phone. Find something to do - country shows, farming events, rural attractions, conferences, free events and loads more - right in the palm of your hand. Favourite an event or show which catches your eye, keep track of it using the calendar so you never miss anything of interest!



With AgShow you can:

- Discover popular events happening around you
- Find a rural attraction near you for the perfect family day out
- Check out upcoming events for this week, the weekend and beyond
- Gain access to all the information you need to make the perfect trip
- Check the map out to see a birdseye view of local events and attractions
- Add your show/event favourites to the AgShow calendar



Call Mark on 01484 400666 to discuss sponsorship opportunities

Farminguk

✉ info@farminguk.com

☎ 01484 400666

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www.farminguk.com

Farminguk
THE UK SITE
for agriculture